

Tim Crossley - Media Inquiries



Tim Crossley is the founder and lead designer of SoniPlan, specializing in podcast studios and audio post-production facilities. He leads complex projects from early planning through construction and final tuning, bringing acoustics, interiors, building systems and production infrastructure together into cohesive creative working environments. His work offers an inside view of professional studio design and how facilities are evolving to meet changing production demands.

Tim is available for podcast conversations, written interviews, expert commentary and panel discussions.

The New York Times

HBO

MARVEL

CBS

VICE MEDIA

18 YEARS OF EXPERIENCE

367 CLIENTS SERVED

1,075 COMPLETED PROJECTS

Topics for conversation

Tim discusses how recording spaces can better support the people creating content, from practical acoustic improvements to the demands of professional production. He draws on his experience designing facilities and coordinating the many disciplines involved in bringing them to life.

1. Better sound in everyday recording spaces

Tim draws on his studio-design expertise to discuss practical acoustic improvements for creators recording in homes, offices and conference rooms. Starting with raw recordings, the room and the problems affecting the workflow, he explores room choice, microphone placement, furnishings and DIY acoustic panels. He explains how treating reverberation within a room differs from controlling noise entering or leaving it, helping creators identify appropriate approaches and spending priorities.

2. What changes when a podcast studio adds video

The shift toward video brings sets, lighting, cameras and new production workflows into spaces that still need to deliver excellent audio. Tim discusses how these requirements fit together, from acoustics and isolation to camera sightlines and the experience of being on set—and what teams need to consider as they move from audio recording into video production.

3. Designing studios for consistent, dependable production

A well-designed studio helps teams capture quality content and move efficiently from production through post-production to distribution. Tim discusses how acoustics, isolation, building systems and production infrastructure work together to support that process—reducing avoidable corrective work and keeping the facility from becoming a bottleneck.

4. How to choose a studio space

A building shapes what a studio can become. Structural capacity, surrounding noise and available ceiling height all affect the possibilities for isolation, acoustic treatment, lighting and building services. Tim explains what to investigate before committing to a space and how those early choices influence the design, cost and performance of the finished facility.

5. Designing for Dolby Atmos and MPA TPN requirements

Audio post-production facilities bring demanding technical requirements into spaces where engineers and clients need to work comfortably. Tim discusses coordinating monitoring, projection, sightlines, isolation and quiet HVAC for Dolby Atmos work, alongside the access control, circulation and secure zones involved in planning for MPA's Trusted Partner Network. His perspective spans design, construction oversight and the testing and tuning needed to achieve the intended acoustic performance.

6. Designing studios for clients with real-world constraints

Every studio project involves choices about performance, interiors, cost and schedule. Tim discusses how listening to clients and understanding their workflows shapes those decisions, and how to explain trade-offs so clients can make informed choices. The aim is a comfortable, capable facility that supports the work and fits the realities of the project.

"I've worked with Tim across two different companies and multiple projects over the years. Whether it was troubleshooting HVAC issues in an existing studio or designing entirely new content production spaces from scratch, the level of expertise and care was always the same. Tim has a rare ability to understand both the technical and the creative side of what you're trying to build. I'd recommend him without hesitation."



Bryan Grone
Head of Audio
Production

Experience behind the conversation

A professional studio depends on many interrelated decisions. Tim's work involves designing and coordinating those relationships across disciplines, then overseeing their execution through construction. These projects show how that approach takes shape in podcast production and audio post-production facilities.



The Crime Junkie studio at Audiochuck.



Audiochuck

Tim and his team designed Audiochuck's new podcast and video production facility and oversaw its construction, supporting the company's expansion into video and television. The facility brings together isolation from surrounding offices and the building exterior, acoustic treatment, quiet HVAC and video production infrastructure so teams can create polished content on a dependable schedule.

Tim coordinated and facilitated the set design within the broader facility design and construction. Supporting spaces include a Dolby Atmos mix room, extending the facility's capabilities beyond podcast recording.

[See Crime Junkie's studio tour ↗](#)



Dolby Atmos Studio A at Motion Picture Enterprises.



Motion Picture Enterprises

At Motion Picture Enterprises' New York facility, Tim's studio design work brought together the interrelated demands of audio post-production within an existing building. Monitoring, projection, acoustic isolation, quiet ventilation and daylight were coordinated with the sightlines and seating needs of engineers and clients.

The project reflects the breadth of planning required to create a cohesive working environment: technical performance, building constraints and the experience of using the rooms all inform the design.

[Read the Motion Picture Enterprises case study ↗](#)

Interview inquiries

For podcast conversations, written interviews, expert commentary or panel discussions, send a message with a little about your show, publication or event, the topic you have in mind and your timing.

[Get in touch ↗](#)

[Explore SoniPlan ↗](#)

[Download Tim's portrait ↗](#)

[Connect with Tim on LinkedIn ↗](#)

[View the media page ↗](#)

Previous interviews & commentary

Slate · Working — [How Does a Recording Studio Designer Do His Job?](#)

Business Insider — Expert commentary in [Auditory specialists share ways to create peaceful soundscapes in your space.](#)

MEMBERSHIPS

